The **Launch Intelligent Forecast Engine** provides an advanced analytics & machine learning approach to delivering timely and accurate forecasts for time series data from any industry.

**PREDICT THE FUTURE** Evolve your forecasting capabilities from reactive to predictive & ultimately prescriptive analytics within weeks, not years.

**IMPROVE BUSINESS DECISIONS** Make better decisions based on insights from real, customer-provided historical data.

**ENABLE YOUR EXPERTS** Accurate and efficient forecasts will enable your leaders to spend more time applying their knowledge and domain expertise to core business challenges.

Inaccurate forecasts cost companies 6% in share price

Companies with most **accurate** forecasts grew share prices by 46%

**Accurate forecasting companies are 10% more likely to use advanced software in their forecasts**

Source: KPMG, 2016
INTELLIGENT FORECASTING DRIVES PROFIT ACROSS INDUSTRIES

3 WEEK SCOPE

DATA
START
Identify use case and its implementation roadmap, and analyze dataset for ingestion.

INTELLIGENCE
Process forecasts and review performance against benchmarks.

ACTION
Design reports and for intelligent action. Provide learnings on outcomes and forecasting.

DELIVERY

Energy
Improve energy consumption forecasts to drive more effective policy

Sales & Finance
Predict volume and revenue sales with more accuracy and efficiency

Agriculture
Forecast crop yields and anticipate price fluctuations

Telecommunications
Provide guidance on subscriber growth and churn

Staffing
Know when and where to allocate resources for the highest impact

“Netflix and Hulu have done an amazing job of knowing who likes what ... They can pop it up...they can email you; they can highlight it when you come to the home page. And all of that is all dynamically based on what they know about you.”

- Wall Street Journal  2/23/18