



COMBINE THE BEST OF HUMAN AND MACHINES FOR BETTER FORECASTS

The **Launch Intelligent Forecast Engine** provides an advanced analytics & machine learning approach to delivering timely and accurate forecasts for time series data from any industry.

PREDICT THE FUTURE Evolve your forecasting capabilities from reactive to predictive & ultimately prescriptive analytics within weeks, not years.

IMPROVE BUSINESS DECISIONS Make better decisions based on insights from real, customer-provided historical data.

ENABLE YOUR EXPERTS Accurate and efficient forecasts will enable your leaders to spend more time applying their knowledge and domain expertise to core business challenges.

Inaccurate forecasts **cost** companies **6%** in share price

Companies with most **accurate** forecasts **grew** share prices by **46%**

Accurate forecasting companies are **10%** more likely to use **advanced software** in their forecasts

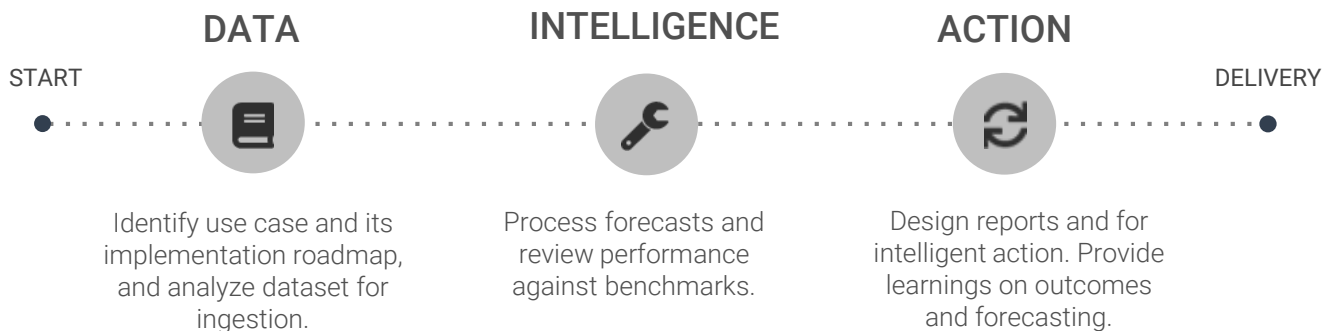
Source: KPMG, 2016



Gold Cloud Platform
Gold Data Analytics
Gold Data Platform
Silver Application Development

INTELLIGENT FORECASTING DRIVES PROFIT ACROSS INDUSTRIES

3 WEEK SCOPE



Energy

Improve energy consumption forecasts to drive more effective policy

Sales & Finance

Predict volume and revenue sales with more accuracy and efficiency

Agriculture

Forecast crop yields and anticipate price fluctuations

Telecommunications

Provide guidance on subscriber growth and churn

Staffing

Know when and where to allocate resources for the highest impact

"Netflix and Hulu have done an amazing job of knowing who likes what ... They can pop it up...they can email you; they can highlight it when you come to the home page. And all of that is all dynamically based on what they know about you."

- Wall Street Journal 2/23/18